

PPP takes over the activities of Peer Frederiksen

On the 15th of September 2017, the PPP Company reached an agreement to take-over the European Hand-Delivery network of Peer Frederiksen. With a portfolio of more than 2000 different titles distributed throughout Europe, Peer Frederiksen has build-up over the last 40 years an enviable reputation of high quality service. Peer Frederiksen has own operations or partnerships in 7 Warehouses located in strategic capital cities (Paris, London, Luxemburg, Brussels, Amsterdam, Köln, Geneva, Milano). Besides the consolidation of his position on the Belgian territory, this acquisition gives PPP also access to a broad range of international customers and to new postal expertise in European distribution.

The ambition of the P Company is to become the European leader in the Early-Morning Delivery of newspapers & Periodicals and this new acquisition is an additional milestone in achieving this goal.

The PPP Company:

PPP was created in 193 by Belgische Distributiedienst (BD) and in 2015 went through a Management Buy-Out and is now an independent company.

PPP is active in the Early-Morning Delivery of daily newspapers, magazines and periodicals to subscribers 7 days on .7 The company is also active in the distribution of magazines and newspapers at public Displays or Point of Sales.

The company operates today in whole Belgium and in the province of Ostrobothnia in Finland and handles in average 140.000 pieces per day.

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